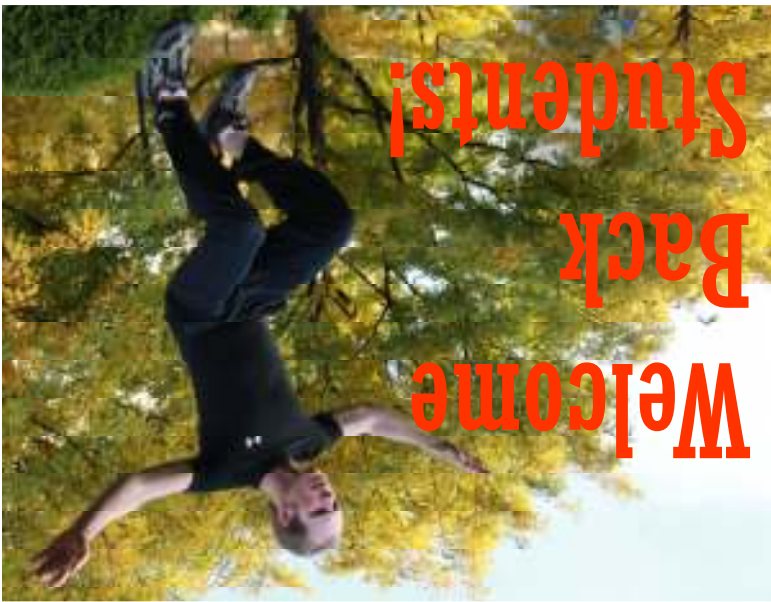




VISIT US ON THE WEB AT: **onlyinoakland.org**



235 Atwood Street
Pittsburgh, PA 15213
www.onlyinoakland.org

oakland business improvement DISTRICT



The Oakland Map and Guide have arrived!

Hoff off the presses, the 2010-2011 Oakland Map & Guide is here! OBID and NPP partner organizations printed 100,000 guides to be distributed throughout the Oakland area. The guides were funded by Dollar Bank, PNC Bank, UPMC Health Plan, PA DDCED, University of Pittsburgh, and Carlow University Call the OBID for you map and guid.e.

UPCOMING EVENTS:

Social Networking Roundtable: Facebook

Tuesday, September 14th
7:30 a.m.

Panera Bread
Forbes Ave.
RSVP to Mary,
mary@oaklandbid.org,
412-683-6243 ext. 20.

Let's Go Pitt! Lunch Hours

11:30 a.m. — 1:30 p.m.
Forbes Avenue & Bouquet
Street Parklet
September 10th and 23rd ;
October 1st, 22nd and 29th,
and November 26th

Tailgate Taste

Friday, October 29th
6—9 p.m.
Sign up as a participating
vendor by contacting Mary,
mary@oaklandbid.org.

Farmers Market

Every Friday
3:30—6:30 p.m.
Sennott Street

Learn more about the OBID
www.onlyinoakland.org
412.683.6243

Eliza Furnace Trail Construction

Work is scheduled to begin for the \$3,789,829.00 construction project at the intersection of Bates Street and Second Avenue. This area will be encompassing State Route 885 (Bates Street) in Allegheny County, City of Pittsburgh from approximately the intersection of Technology Drive at Second Avenue. For complete and updated information about the project, visit www.otma-pgh.org/batessecond/.

Pittsburgh Park(ing) Day: Friday, September 17th

PARK(ing) Day is an annual, one-day, international event in which artists, designers, activists and citizens collaborate to temporarily transform parking spots into "PARK(ing)" spaces. A group of volunteers is working with the CDCP and the Mattress Factory to organize and promote this event for the third year in Pittsburgh.

To learn more, visit <http://parkingdaypittsburgh.blogspot.com/>.

Oakland Businesses Find Fulfillment in Service

Even in an increasingly complex and challenging world, we all still yearn to fulfill the most basic human need for friendship, for fellowship and for a feeling of making a difference. If you are looking to fulfill these needs and more, search no more, the answer is provided right here in Oakland! Oakland business owners and professionals are encouraged to become a member of the Oakland Rotary or the Oakland Kiwanis Clubs of Pittsburgh.

Rotary International was founded in 1905 and provides service clubs all over the world. There are 33,976 clubs and over 1.22 million members worldwide. The purpose of Rotary is to bring together business and professional leaders to provide humanitarian service, encourage high ethical standards in all vocations, and help build goodwill and peace in the world. Rotary's motto is "Service above Self". The Oakland Rotary Club meets every Thursday from 12:15 to 1:30 p.m. at the Pittsburgh Athletic Association. For membership information, contact Georgia Petropoulos Muir at 412-683-6243, x.18.

Kiwanis International is an international, coeducational service club founded in 1915. Kiwanis comprises approximately 8,000 clubs in 96 countries with over 260,000 adult members. Kiwanis is a global organization of volunteers dedicated to changing the world, one child and one community at a time. The name "Kiwanis" means "we shout" or "we gather" and was coined from an American Indian expression, Nunc Kee-wanis. The Kiwanis motto is "serving the children of the world". The Oakland Kiwanis meets at lunchtime the 2nd and 4th Tuesday of each month at the Carnegie Museum. For membership information contact: Jay Rogal, 412-681-1537, jay_rogal@yahoo.com or Joanne Cain at jcain21@yahoo.com.



Once again the OBID is working to activate Oakland during the Pitt football season. Every home game Friday, the OBID in partnership with Pitt Athletics is hosting a lunch hour packed with giveaways, a piñata and music by DJ Nugget. Stop by the parklet on the corner of Forbes Avenue and Bouquet Street each home game Friday lunch hour.

Make sure you're business is featured during one of the Lunch hours! If you haven't already, contact Mary or Alex to sign up for the Let's Go Pitt! Program. Participating businesses offer a promotion or giveaway in conjunction with the Let's Go Pitt! lunch hours and are promoted by Pitt Athletics on the Let's Go Pitt! website.

The dates for these fun-filled lunch hours are: September 10th; September 23rd ; October 1st; October 22nd; October 29th and November 26th.

Other Let's Go Pitt! promotions include Blue and Gold window painting, Only in Oakland advertisements in Pitt Football programs, and on-going email campaigns.

CAR BIKE FREE FRIDAYS

Join Bike Pittsburgh for Car Free Fridays! Participants receive discounts from select businesses in Car Free Friday communities, including Oakland. To learn more visit <http://bike-pgh.org/events/car-free-fridays/>.

Tailgate Taste

Friday, October 29th
6—9 p.m.

Promote your business by participating in this year's Tailgate Taste! If you are a restaurant, sign up to serve samples of your food at a local retailer, and if you are a retailer or other business, sign up to host a restaurant.

This is an excellent opportunity to market your business to Pitt students, parents, and alumni!

The taste starts at 6 p.m. and ends just before the Pitt Homecoming Fireworks show that begins at 9:30 p.m.

For more information or to participate, contact Mary, mary@oaklandbid.org, 412-683-6243 ext. 20.

